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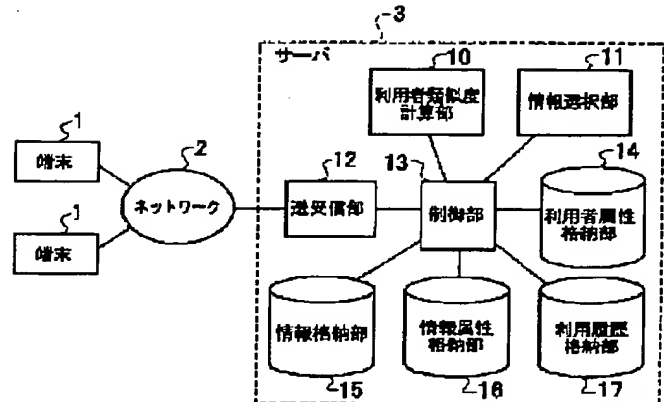
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APPLICANT : VICTOR CO OF JAPAN LTD;

INVENTOR : SHISHIDO ICHIRO;

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TITLE : INFORMATION SUPPLY
SYSTEM/METHOD



ABSTRACT : PROBLEM TO BE SOLVED: To supply information adapted to the taste of a user, including new information which is newly registered in a server.

SOLUTION: A terminal 1 has a transmission function transmitting user ID identifying a user to a server 3. The server 3 has an information storage part 15 storing supplied information, an information attribute storage part 16 storing information ID identifying information, an author of information and the registration data/time of information, a use history storage part 17 storing user ID and information ID when the user uses information, a user similarity calculation part 10 calculating similarity among the users on the author and the genre, an information selection part 11 selecting the author and the genre of information adapted to the taste of the user of the terminal 1 by using the similarity and selecting information whose registration data is new from information belonging to the selected author/genre and a control part 13 controlling the whole. Information selected by the server 3 is preferentially supplied to the terminal 1.

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